New Business Ideas

Every year Millions of new Businesses are started in the World. (Sadly, most of them fail.) Why do people start a new Business? (Satisfy Peoples’ Wants and Needs) Where do the ideas come from?

*I want you to generate a list of ideas for new business. (Try to list at least 10 ideas.)

Next to each idea write- What name would you call this business? What Goods or Services would you provide? What prices would you charge for your goods or services? What ideas would help your new business succeed? How could you make your business different from others?

Interesting Stuff! (15 points possible)